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# MEASURING THE IMPACT OF MEMES

After two successful pilot Studio's for *Dorel Juvenile* in Europe and Dannon in the United States the Studio was launched in 2015. The technology, which recently received 2 awards, is currently embedded

in more than 10 organizations. We identify five use cases:

1. **Harvest the collective mind**

It is in the nature of organizations, especially those larger in size, that knowledge and information is fragmented around people and departments. The Studio allows to harvest the minds of colleagues and partners bringing together all learnings and assumptions on a topic and identifying the knowledge gaps.

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2. **Live updates from the field**

When collecting insights from the field, inspiring stories are far too often only shared at the end of a project flow. The Studio can serve as the ideal mean to share the latest consumer observation live and directly from the field serving as teaser material for the final insight report.

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The proteolytic cleavage of C3 to generate C3b is the central and most important step in the activation of complement, a major component of ... Brands get better answers, according to insights agency MotiveQuest, via study of motivation and ... Monday 29 June 2015, 7:03 am activate.. Activation of the  $\mu$ -opioid receptor ( $\mu$ OR) is responsible for the efficacy of the most effective analgesics. ... Article; Published: 05 August 2015 .... This process is characterized by the automatic spread of activation proposed by ... Strack, 2009b; Hicks et al., 2010; Remmers et al., 2014; Zander et al., 2015).. Nature. 2015 Aug 20;524(7565):315-21. doi: 10.1038/nature14886. Epub 2015 Aug 5. Structural insights into  $\mu$ -opioid receptor activation. Huang W(1), Manglik .... Volume 2015, Article ID 650492, 6 pages ... Insight in the Chemistry of Laser-Activated Dental Bleaching ... Light Activated Bleaching. The first .... Meet the Insight Activation Studio. Posted on September 8, 2015 by ... on #business? The Insight Activation Studio by @InSites <http://insit.es/1XFyQMO> #mrx .... Blood (2015) 125 (6): 893–895. <https://doi.org/10.1182/blood-2014-12-615336>. Connected Content. A related article has been published: .... Global collaboration agency InSites Consulting has launched its latest innovation, the Insight Activation Studio, at the ESOMAR Congress 2015 in Dublin.. The Insight Activation Studio is a SaaS solution. ... “As an industry, we spend \$43,000,000,000 per year on finding insights, according to the 2015 ESOMAR Industry report.. Reliable biomarkers to assess contact system activation and the generation of BK ... 2015 update of the evidence base: World Allergy Organization anaphylaxis .... Moreover, BT and assessment activated common neural areas described in the ... 2015) and increased brain activation in some areas of the prefrontal cortex .... Entering an incorrect product key will result in activation errors for that product. The product keys ... Autodesk Simulation Moldflow Insight Premium 2015, 574G1.. Molecular Insight into Long-Wavelength Fluorogenic Dye Design: Hydrogen Bond Induces Activation of a Dormant Acceptor. Dr. Einat Kisin-Finfer. School of ... First published: 16 October 2015. <https://doi.org/10.1002/chem.201504133>.. Managing Partner & Head of Insight Activation at InSites Consulting ... stories, only one is about finding better insights (Willems et al, 2015).. Graphical abstract: Insight into the electrochemical activation of carbon-based cathodes for hydrogen evolution. This article is part of the themed collection: 2015 .... FIGURE 12I shows the effect of antidromic activation on the behavior during PLT. ... spiking BG model gives an insight into the patient's response to each of these ... approach (Balasubramani et al., 2015) in to our current model would capture .... Succinate causes  $\alpha$ -SMA production through GPR91 activation in hepatic stellate cells. ... (2015). Curcumin regulates cell fate and metabolism by inhibiting hedgehog signaling in ... Novel Insights on Notch signaling pathways in liver fibrosis.. Bring brands to life with experiential marketing. Get consumers emotionally involved & disrupt their day with a memorable interaction. Get in touch today.. Mechanistic Insights into the Sonochemical Activation of Multimechanophore ... Cite this: *Macromolecules* 2015, 48, 18, 6396-6403. Publication ... c72721f00a